

News

For Immediate Release

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**FRILOT ATTORNEY EVERETT FINERAN IS CONTRIBUTING AUTHOR
OF GRADUATE-LEVEL FINANCE TEXTBOOK**

NEW ORLEANS, LA (DECEMBER 7, 2011) — Mr. Fineran was a contributing author for *Equity Research*, a graduate-level textbook used to teach students how to become professional equity researchers. Mr. Fineran partnered with Professor Peter Ricchiuti on the book, which is currently being used in Professor Ricchiuti's courses at Tulane University. Professor Ricchiuti, Assistant Dean and Professor of Finance at Tulane's Freeman School of Business, is the founder of Burkenroad Reports, an equity research publication that provides in-depth analysis of dozens of "small cap" stocks. He has twice been named Tulane's top business professor and has been featured on CNN and CNBC, as well as in The New York Times and Barron's.

Mr. Fineran, who has a background in finance, wrote sections of *Equity Research* regarding equity indicators and financial models used in the industry to analyze stocks, as well as a section regarding the legal challenges facing companies and equity analysts in the modern business world. The book was published in 2011 by Esquire Books, Inc. (esqbooks.com), a law and business publisher of edited and peer-reviewed textbooks.

Mr. Fineran is an associate in Frilot's Commercial Litigation and Mass Tort and Class Action sections and handles a wide variety of commercial litigation matters.

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